



**UNIVERSITY BUSINESS LINKAGE CELL  
UNIVERSITY OF COLOMBO,  
SRI LANKA**

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University Business Linkage (UBL) Cell,  
University of Colombo

June 02, 2021

Dear All,

**Merrill J Fernando Innovation Awards 2021**

This refers to the e-flyer calling for submissions for Merrill J Fernando Innovation Awards.

Merrill J. Fernando Awards 2021 aims is aimed at supporting innovators to develop a prototype or concept of their sustainable inventions. The Award will aid participants in developing a prototype or concept, protecting their invention, and deriving benefits while supporting environmental, humanitarian and general development priorities in Sri Lanka.

This year, the theme 'Sustainable Environmentally-friendly Packaging and Resource Efficiency' focuses on sustainable packaging innovations and concepts such as Reduce, Reuse, Recycle, and Repurpose. This award is open for anyone interested in sustainability and resources efficiency. Innovations in the following areas are considered in particular:

- Simple and smart solutions
- Cost-effectiveness
- Quantitatively measurable targets
- Potential for large scale impact

Therefore, inventors and innovators of the University of Colombo are encouraged to apply for the above-mentioned awards this year.

Application form (google form) could be accessed on the following link,

[https://docs.google.com/forms/d/e/1FAIpQLScs9X8dRrLiHQ0IFsQP-z9m-VVk\\_xt\\_9tXn-2LQWvdcQ0WmQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLScs9X8dRrLiHQ0IFsQP-z9m-VVk_xt_9tXn-2LQWvdcQ0WmQ/viewform).

While submitting the application, kindly send us a brief note of the same to [manager@ubl.cmb.ac.lk](mailto:manager@ubl.cmb.ac.lk) for recording purposes.

A handwritten signature in black ink, appearing to read 'Mishamtop'.

Director  
University Business Linkage Cell